

DETAILS OF BUSINESS

Business Overview

B J Duplex Boards Limited (“the Company”) is a public limited company listed on the Stock Exchange and is engaged in the business of manufacturing, processing, trading and dealing in paper and paperboard products of various grades and specifications. The Company operates in the paper and packaging materials segment and caters to the growing requirements of diverse industries for quality and sustainable packaging solutions.

The Company is primarily involved in the manufacture and sale of duplex boards, paperboards and other paper-based products used extensively in packaging, printing and allied industrial applications. Over the years, the Company has built operational expertise and market presence in the paper and boards industry and continues to strengthen its position through quality products and customer-centric services.

Nature of Business Activities

The principal business activities of the Company include:

Manufacturing and dealing in paper and paperboards of all kinds

Production and processing of duplex boards, grey boards and other packaging boards

Conversion and finishing of paper and board products

Trading of paper, pulp and allied materials

Manufacture and supply of articles made from paper, pulp and packaging materials

Manufacturing and dealing in packing goods such as bags, cartons, containers, boxes and other packaging products whether made of paper, plastic or any other material

The Company also deals in raw materials and inputs used in the manufacture or treatment of paper, including pulp, waste paper and other allied substances.

Products and Applications

The Company’s product portfolio caters to various packaging and printing requirements and includes:

- Duplex boards

- Paperboards
- Grey boards
- Coated and uncoated boards
- Packaging cartons and boxes
- Containers and other packaging materials
- These products find application across industries such as:

Operations

The Company undertakes end-to-end operations beginning from procurement of raw materials, manufacturing and processing, quality testing, finishing and distribution of finished goods. Emphasis is laid on:

- Efficient production processes
- Cost optimization
- Quality assurance
- Timely delivery
- Customer satisfaction

The Company continuously focuses on improving operational efficiencies and adopting industry best practices to remain competitive.

Market Presence

The Company caters primarily to domestic markets and serves a diversified customer base comprising manufacturers, printers, converters, distributors and traders. A broad customer network enables the Company to maintain steady demand and mitigate sector-specific risks.

With increasing preference for recyclable and eco-friendly packaging solutions, the demand for paper-based products continues to grow, positioning the Company favorably for long-term growth.

Quality and Sustainability

The Company is committed to maintaining high quality standards in its products and processes. Stringent quality checks are carried out at various stages of manufacturing to ensure consistency and compliance with customer specifications.

Being part of the paper industry, the Company recognizes the importance of environmental sustainability and promotes responsible use of resources, recycling and waste reduction practices. The Company strives to align its operations with sustainable development goals and environmental regulations.

Business Strategy and Outlook

The Company's strategic focus includes:

- Strengthening core manufacturing capabilities
- Enhancing product quality and innovation
- Expanding market reach and customer base
- Improving operational efficiency and cost competitiveness
- Exploring growth opportunities in the packaging sector
- With increasing demand for sustainable packaging materials and growing industrial consumption, the Company expects steady growth in its business operations.

Conclusion

With its established presence, industry experience and commitment to quality and sustainability, B J Duplex Boards Limited continues to position itself as a reliable manufacturer and supplier in the paper and packaging industry. The Company remains focused on creating long-term value for its customers, shareholders and other stakeholders.